
Cambridge Strategic Management

PROJECT MANAGEMENT

One Day Course

Aims

The formal techniques of Project Management provide a means for organising and controlling both large and small multi-disciplinary projects. The procedures also make it possible for established organisations to take a fresh look at their routine operations.

The purpose of the course is to introduce the modern approach to Project Management - emphasising the need for good communications and people management. It also provides an introduction to the techniques for structuring, planning, managing and controlling inter-disciplinary projects.

Course content

The course begins with a clear overview of the requirements of Project Management. It then moves on to the management of people - building a cohesive team, resolving conflicts, maintaining motivation, achieving good communications and reaching group decisions. It covers the two main problem areas for project managers - project planning in the face of uncertainty, and project control.

The one-day course includes the following elements:

Project Management	Characteristics ↗ Requirements ↗ Dynamics ↗ Organisation
Project Planning	Work Breakdown Structures ↗ Milestones ↗ Gantt ↗ PERT ↗ Critical Path
Project Teamwork	Team members ↗ Team leadership ↗ Interactions
Planning exercise	Practical project planning

Benefits

Considerable emphasis is placed on the methods of building and leading project teams. This is particularly beneficial for those working within a matrix organisation where project responsibility cuts across functional boundaries.

Who should attend

The course is designed for those who have, or are about to have, either general or project management responsibility. Companies that have already benefitted from the course include hardware, software, publishing, electronics manufacturing, systems engineering, research and consulting organisations.

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